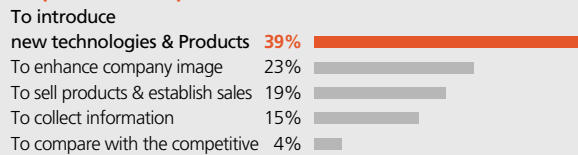


 PREVIOUS SHOW REPORT

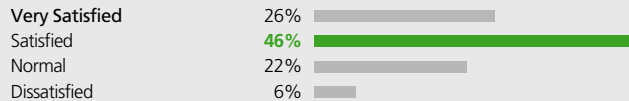
Period July. 14(Wed) ~ 16(Fri), 2010
 Venue Coex, Seoul, Korea
 Total Visitors 29,337(2,052 from overseas)

Exhibitor Analysis

Purpose of Participate

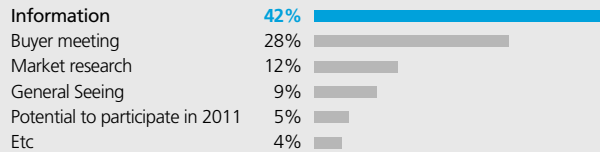


Satisfaction of Participate

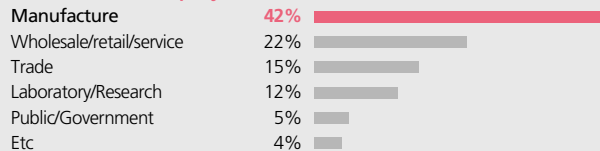


Visitor Analysis

Purpose of Visit



Classification of Company



www.batteryshow.co.kr

BATTERY KOREA 2011

GREEN BATTERY/CELL EXPO 2011

June 22(Wed)-24(Fri), 2011(3 days)
 Coex, Seoul, Korea

Organized by
 The Electronic Times
 EXPORUM Inc.

Supported by
 Ministry of Knowledge Economy
 Korea Electrotechnology Research Institute
 Korea Electronics Technology Institute
 Battery R&D Association of Korea
 Korea Battery Industry Cooperative

www.batteryshow.co.kr

GREEN BATTERY/CELL EXPO 2011 Secretariat
 4F Baekyoung Bldg., 151-2 Samsung-dong, Gangnam-gu, Seoul, Korea
 T. +82-2-2051-3322 F. +82-2-2051-3326 E. info@batteryshow.co.kr

GREEN BATTERY/CELL EXPO 2011

Welcome to Battery/Cell Korea 2011!

RECHARGE YOUR BUSINESS FOR SUCCESS!



Title	Green Battery / Cell Expo 2011 (Battery/Cell Korea 2011)
Period	June 22(Wed) ~ 24(Fri), 2011 / 3Days
Venue	Coex, Seoul, Korea
Organized by	The Electronic Times, EXPORUM Inc.
Supported by	Ministry of Knowledge Economy Korea Electrotechnology Research Institute Korea Electronics Technology Institute Battery R&D Association of Korea Korea Battery Industry Cooperative

EXHIBIT PROFILE

- **Primary Battery**
Manganese Battery, Alkaline Battery, Silver Oxide Battery, Primary Lithium Battery etc.
- **Secondary Battery**
Ni-Cd Battery, Ni-MH Battery, Lead-acid Battery, Li-ion Battery, Li-ion-Polymer Battery etc.
- **Fuel Cell**
- **Solar Cell**
- **Parts & Materials**
Electrolyte, Electrolytic Solution, Anodic/Cathodic Materials, Separator
- **Manufacturing & Testing Equipment**
- **Management & Formation System**
- **EV&HEV(Electric Vehicle, Hybrid Electric Vehicle)**
- **Smart Battery, Automotive Battery, Battery Pack, Charger, UPS etc.**



” Create More Business Opportunity
at Battery/Cell Korea 2011!



Title	1. Smart Battery Conference 2011 - Advanced Battery/Cell Trends and Technology 2. New Products/Technology Presentation
Period	June 23(Thu) ~ 24(Fri), 2011 (3days)
Venue	Hall B & Hall E, Coex

About Battery/Cell Korea 2011

Battery/Cell Korea 2011 is the only one professional Battery/Cell exhibition in Korea. The battery and cell manufacture from both overseas and domestic will join in. There are also a lot of professional audiences. It will bring you a wonderful sale and purchasing opportunity.

Merit of Battery/Cell Korea 2011

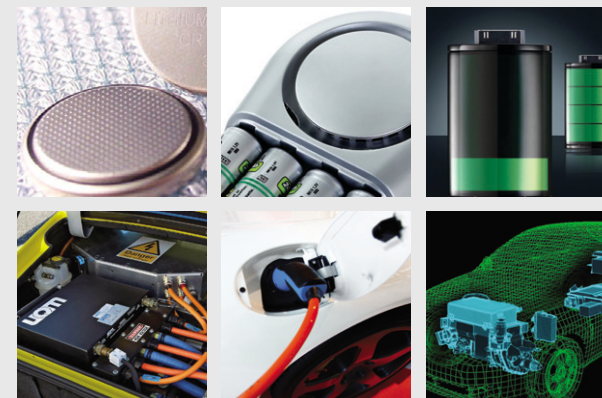
1. The only & best-attended international Exhibition and conference in Korea for Battery & Cell
2. Share business and technology with trade visitors, Battery & Cell manufacturers, qualified buyers
3. Hear from the giants of industry : Branded conference programs provide invaluable industry insights essential business

At GREEN OCEAN KOREA, you can...

1. Learn the latest trends of the Korea/World's energy industry
2. Conduct/Establish BUSINESS face-to-face with Key players of the industry
3. Find solutions to your technical difficulties through partnering and networking with local agents
4. Explore the latest study results of the fundamental research in the Academic field
5. Expand/Maintain your network with industry leaders worldwide

Contact Us

GREEN BATTERY/CELL EXPO 2011 Secretariat
4F Baekyoung Bldg 151-2 Samsung-dong, Gangnam-gu, Seoul, Korea
Tel : +82-2-2051-3322 Fax : +82-2-2051-3326
E-mail : info@batteryshow.co.kr



Application

To reserve your space please complete the application & contract form and return it to GREEN BATTERY/CELL EXPO 2011 Secretariat by Fax.
※ Application Deadline : May. 31, 2011

Booth Rental

- **Type 1. Space Only**
Unit Price : US\$2,500 per booth(3m x 3m, 9m²)
Only comprise the floor space of exhibition
- **Type 2. Space and Shell Stand**
Unit Price : US\$3,000 per booth(3m x 3m, 9m²)
The shell stand provided by the manager includes side and rear walls, fascia board, floor carpeting, spotlights(100W x 4ea), a fluorescent lamp(40W x 1ea), information desk(1ea only) and chair(1ea only), socket(1ea, 220V, single phase)
※ Additional stand fittings and displays, electrical installation, and other services are not included but can be provided at the exhibitor's expense.



Payment

50% deposit of the total participation fee is required with application upon confirmation by contract and the balance should be paid by no later than May. 31, 2011. This payment is non-refundable in case of cancellation of the exhibitor. Payment of the participation fee in US dollars should be made by bank wire transfer to :

- Beneficiary : EXPORUM
- Bank : Shinhan Bank, World Trade Center Branch, Seoul, Korea
- Account No. : 180-004-859479